



# **CULTIVATING COMMUNITY**

VIA GARDENING AWARENESS

*Green Thumbs Together*



# EXECUTIVE SUMMARY:

The event enables employees to experience hands-on activities at a farm to promote the benefits of gardening and raise awareness for the community. It is aimed to inspire employees to connect with nature, cultivate a sense of environmental stewardship, and support community initiatives related to gardening and sustainable living, offering them an opportunity to step outside of their daily routines and immerse themselves in the beauty and benefits of gardening.





## **EVENT OBJECTIVES:**

**1**

**PROMOTES EMPLOYEES' HEALTH WELLBEING**

**2**

**INCREASE POSITIVE ENVIROMENTAL IMPACT**

**3**

**FOSTERS SOCIAL COHESION**

**4**

**IMPROVES COMMUNITY HEALTH**

# **TARGETED AUDIENCE**

**ALL EMPLOYEES OF YOUR  
ESTEEMED ENTITY FROM  
ALL LEVELS.**



# PARTICIPANTS ROLES & RESPONSIBILITIES

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- Listen attentively to workshops on planting, harvesting, composting, and soil enrichment, led by experienced horticulturists and farm experts.
- Plant seedlings in designated garden beds or pots, contributing to the farm's ongoing cultivation efforts.
- Harvest fresh produce from the farm and enjoy a tasting session featuring farm-to-table snacks and refreshments.

# EVENT JOURNEY

## RECEPTION



**8:30**<sub>AM</sub>

**9:00**<sub>AM</sub>

## FARM TOUR

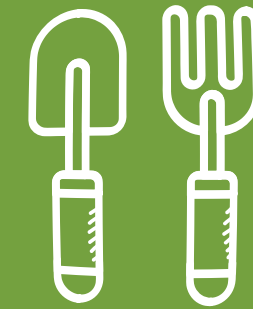


**9:00**<sub>AM</sub>

**9:30**<sub>AM</sub>

# EVENT JOURNEY

## GARDENING WORKSHOPS



**09:30**<sub>AM</sub>

**10:30**<sub>AM</sub>

## SEEDLING PLANTING



**10:30**<sub>AM</sub>

**11:00**<sub>AM</sub>

# EVENT JOURNEY

**HARVESTING  
AND TASTING**



**11:00<sub>AM</sub>**

**11:30<sub>AM</sub>**

**LUNCH &  
PRAYER  
BREAK**



**11:30<sub>AM</sub>**

**01:00<sub>PM</sub>**

**APPRECIATION  
CEREMONY**



**01:00<sub>PM</sub>**

**01:30<sub>PM</sub>**

## LOGISTICS AND RESOURCES

### VENUE

A suitable farm or agricultural center

### EQUIP MENT

Arrangement of necessary equipment and supplies

### STAFF ING

Agricultural professionals, support staff, and gardeners





# RISK MANAGEMENT





CATALYST  
— events —

*Green Thumbs Together*

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