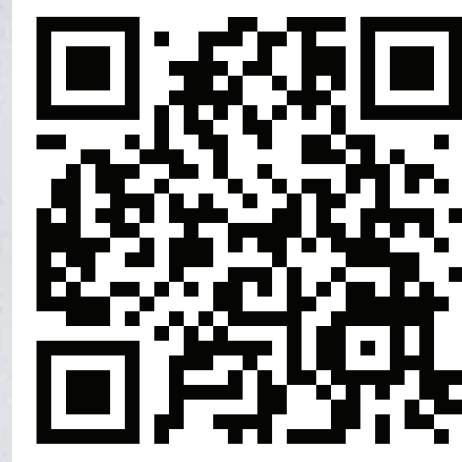


CATALYST
— events —



Back to School

OVERVIEW:

The "Back to School" event is a community-driven initiative aimed at supporting students as they prepare for the new academic year. Volunteers will distribute 700 stationery bags containing sustainable items, such as pencils embedded with seeds that can be planted once used. This event not only provides essential school supplies to students but also promotes environmental awareness and sustainability. A follow-up visit will be organized to help students plant these seed pencils and notebooks around their school, reinforcing the importance of sustainability and connecting them with nature.



OBJECTIVES:

1. Support Education: Provide students with essential stationery items to ensure they are well-prepared for the new school year.
2. Promote Sustainability: Distribute eco-friendly stationery that encourages sustainable practices, such as planting seed-embedded pencils and notebooks.
3. Raise Environmental Awareness: Educate students on the importance of sustainability and environmental responsibility through hands-on planting activities.
4. Foster Community Engagement: Involve volunteers and students in a meaningful initiative that strengthens the bond between the school and the community.



VOLUNTEERS' ROLES

- **Distribution Volunteers:** Distribute the stationery bags to students at the event, ensuring that each student receives a bag and understands the significance of the sustainable items inside.
- **Sustainability Educators:** Conduct brief educational sessions with students about sustainability, focusing on how to plant the seed-embedded pencils and notebooks once they are finished.
- **Planting Team (Follow-Up Visit):** Assist students in planting the seed-embedded pencils and notebooks around their school, guiding them through the process.



EXPECTED OUTCOMES:

1. Empowered Students: Students receive the necessary tools to excel academically, boosting their motivation and readiness for the school year.
2. Sustainable Practices: Students learn about and engage in sustainable practices, fostering a long-term commitment to environmental responsibility.
3. Greener School Environment: The planting of seed pencils and notebooks around the school will contribute to a greener, more vibrant school environment.
4. Community Collaboration: Strengthened relationships between the school, students, volunteers, and the broader community, promoting a shared commitment to education and sustainability.



LOGISTICS & DURATION:

- Location: Tolerance School - Abu Dhabi & Al Ain Branches
- Distribution Phase: 3 hours
- Planting Phase: Follow-up visit scheduled after a month for 2 hours.



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